

To coincide with the development of the Embroidery Centre a Friends organisation is being launched. By becoming a Friend of the Sunbury Embroidery you will help to support the Embroidery and promote the developing activities of the newly established Centre. It is intended that the new Centre will be an exciting and vital addition to Sunbury life with an education programme for all ages, regular exhibitions and other events.

The Friends Application Form
of **THE SUNBURY EMBROIDERY**
Return to:
The Friends SME, The Embroidery
Workshop, Riverbank, Thames Street,
Sunbury-on-Thames TW16 5QP

Name(s) _____
Address _____
Postcode _____ Tel _____
E-mail _____

Individual £10 Family £15

I would like information about becoming a volunteer helper

METHODS OF PAYMENT

I enclose a cheque for £ _____ payable to Friends SME

I enclose Standing Order - Please fill out the form below

Signature _____ Date / /

GIFT AID DECLARATION

Please increase the value of your contribution to us at no extra cost to yourself by completing this declaration.

I would like the Friends SME to reclaim tax on any subscriptions /donations that I make from the date above, having paid at least as much UK tax.

Please let us know if you no longer pay enough tax, if your name or address changes, or if you wish to cancel this declaration at any time.

STANDING ORDER

To the Manager
Name of Bank _____
Bank Address _____
_____ postcode _____

Please pay Friends SME from the account detailed in this instruction

The sum of £ _____ commencing on / /
and annually on the same date until further notice

Name of account _____
Account No _____
Signature _____

Account - Friends SME (20-46-73) - Account No. 13898741

The Friends of the Sunbury Embroidery was officially launched during the Picnic in the Park concert in the Walled Garden in early September when the building was officially started. We have been most gratified by the initial response to this initiative and the first group of Membership Cards have been issued. Membership will run through to March 2007.

At a strategic point in the construction of the new building we are hoping to arrange a visit to the site for any Friends who are interested to see the progress of the building work first hand. Friends will be notified nearer the time.

AS A FRIEND

- Newsletters keeping you informed of developments and activities
- Priority booking for educational courses and events
- Preview evenings for exhibitions/displays
- Special events - talks, visits, etc.

VOLUNTEER FRIENDS

If you would like information about becoming a volunteer helper in the new Centre please tick the appropriate box on the Application Form.

MEMBERSHIP

Annual membership is £10 for an individual or £15 for a family. With a family membership please include family members names on the Application Form.

TO JOIN

If you would like to join, please fill in the attached Application Form and return it to:
The Friends of the Sunbury Embroidery
The Embroidery Workshop
'Riverbank', Thames Street,
Sunbury-on-Thames, TW16 5QP

Further Information

Visit or phone the Workshop or 01932 788101 or email friends@sunburyembroidery.co.uk



WINTER NEWSLETTER

COMING EVENTS

International Evening
4th FEB 2006
Riverside Arts Centre

OPENING OF CENTRE
MIDSUMMER 2006

Christmas Gifts
2006 Calendar
Traditional Mints
Classical CD, etc.

The Embroidery Centre in the Walled Garden
Construction work starts for new Embroidery Centre

This newsletter will unashamedly concern itself with our new building. Ever since the embroidery was completed and the decision made to design and build a Centre for its dedicated display, the most often asked question from everyone was "when will the building start?". As anyone who supported our recent Picnic in the Park Concert in The Walled Garden or visited The Walled Garden recently will know we can now declare that works have at last started! At the concert the Leader of Spelthorne Borough Council, our local councillor Gerry Ceaser, kindly undertook the task of cutting the first sod and thus instigated the building programme. Colin Squire of Squires Garden Centres provided the



ceremonial spade and we greatly appreciate his help in supplying this important implement.

Since then a local contracting firm The Broadway Group have set up their compound, hoarded the site and generally got things under-

way, so over the next few months we can watch as the building gradually rises from its new foundations.

Vic Kettle, local resident and photographer, is regularly photographing progress so that each stage will be fully recorded for future genera-

what will the building include...

Central to its plan is the eye-shaped gallery in which the embroidery, the 150 related logo panels, and the relief sculptures - designed to make the embroidery more available and understandable to the visually impaired - will be displayed. This will be built just within Sunbury Park beyond the rebuilt curved section of the the wall to the Walled Garden, but will be

accessed from the front part of the complex in The Walled garden itself. In addition to providing the entrance this part will have a long display wall, a small area for the reception of visitors and a seating area where simple refreshments can be taken. The kitchen required to service the refreshment area will be contained within part of the existing depot building,

and the project room and a small office will be accommodated in part of the depot yard.

The building will not be as large as we had originally hoped, but a couple of years ago we decided that it was more important to get the building started as soon as possible, and provide a centre which will allow the embroidery to be displayed properly

tions to be able to see the way the building was achieved.

By the time you receive this newsletter a board will have been erected on the site hoarding within The Walled Garden and this will include a plan showing the accommodation the building will provide. Once again we are indebted to local resident Mark Perton of Perton Signs who has printed the site board for us. Mark has been a great support to the project by, amongst other things, providing transport of all our exhibition materials to the House of Commons Exhibition as well as to those at The Landmark Centre in Twickenham and the Barn Gallery in Walton. We are pleased to be able to thank him for his support in this newsletter.

sooner rather than later.

The building has been designed by local architects Robert Shaw and David Brown and Partners. As both Robert and David Brown are Trustees, the project has been lucky to have the assistance and advice of Chris Tamlyn who is acting as Employer's Representative for the building works on behalf of the Trust.

...how do we intend the building to be used

THE GALLERY

Obviously it is the display of the embroidery that is paramount to the new Centre. It is a universally acclaimed piece of work and deserves to be displayed, conserved and lit in the most ideal fashion.

It is interesting to realise that since the embroidery was completed the village has already seen changes in its fabric, so it gains in importance as a historic artefact with every year that passes, and its appropriate presentation must reflect this.

However, if this Gallery space is to have a lively feel to it and not become too

static it will have to evolve and alter as time goes by and allow, hopefully, for interactive displays etc. to be mounted reflecting our village, its history, life, flora and fauna.

The Gallery will be lit at a low level and receive little natural light in order to protect the work. How all this is to be achieved is still evolving, but by the time the building is complete that part of the design process will be over, and the Gallery's interior will have a simple but creative atmosphere in which the embroidery and associated items can be quietly enjoyed.

THE PROJECT ROOM

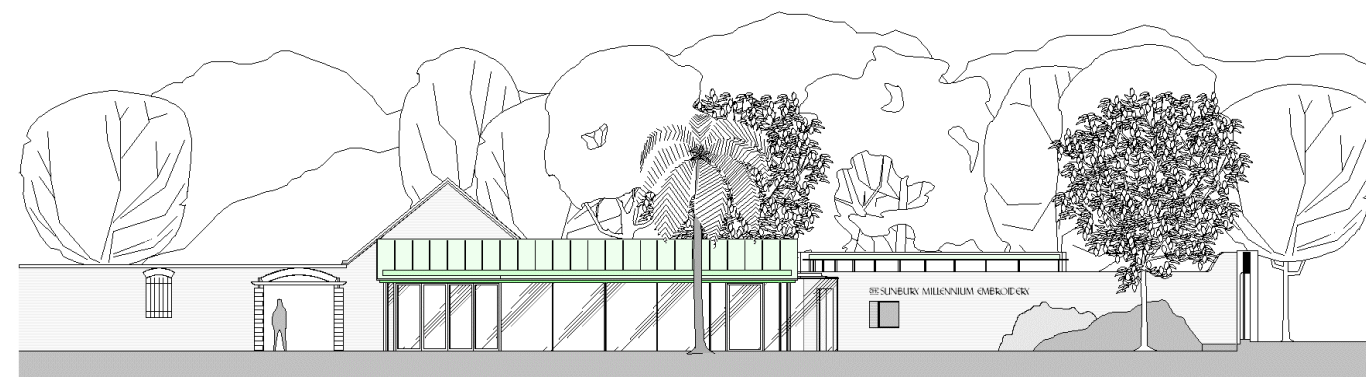
The project room is included to meet our wider educational aims and objectives. We hope to run a comprehensive range of courses on all sorts of embroidery and related subjects to people of all ages.

We are extremely aware that young people no longer have needlework classes as part of their education, yet, as many of our embroiderers have demonstrated, an early introduction to embroidery can lay the foundations for endless enjoyment throughout a person's life. So attracting young children to take an active part in the Centre and help save these skills is an important objective.

EXHIBITION / TEA ROOM

The 20' long wall which provides the backdrop to the part facing into the Walled Garden will allow periodic exhibitions to be mounted. We intend that these should allow for the widest range of exhibits and cover as many disciplines as possible including embroidery, craft items, local artists' work, local history and flora and fauna.

The front part of the building here will be entirely glazed with views into the garden, so tea can be taken as if you were outside and amongst the fine planting which the garden maintains.



elevation of the new building from within the walled garden

The building has been designed so that it makes the minimum intrusion into the garden and does not detract from the quiet historic atmosphere contained within the ancient walls. The shape of the existing walls is maintained, and the bulk of the

building is either hidden away or only hinted at over the curved wall.

Nonetheless it is a positive modern statement which also reflects the contemporary life of our active village.

...sponsorship of the building

We could not be able to even talk about the building and its future in this way if we had not been so fortunate in raising the finance for it.

Spelthorne Borough Council have not only given us the site at a very modest rental, but also provided funding and an interest-free loan. We have also received major financial support from

Arts Council England via the South East Arts Lottery Fund, John Lewis Partnership, Brett Environment Trust Ltd., and Canon House Properties, as well as smaller donations from many other local businesses.

Equally important have been major donations from local people and the continu-

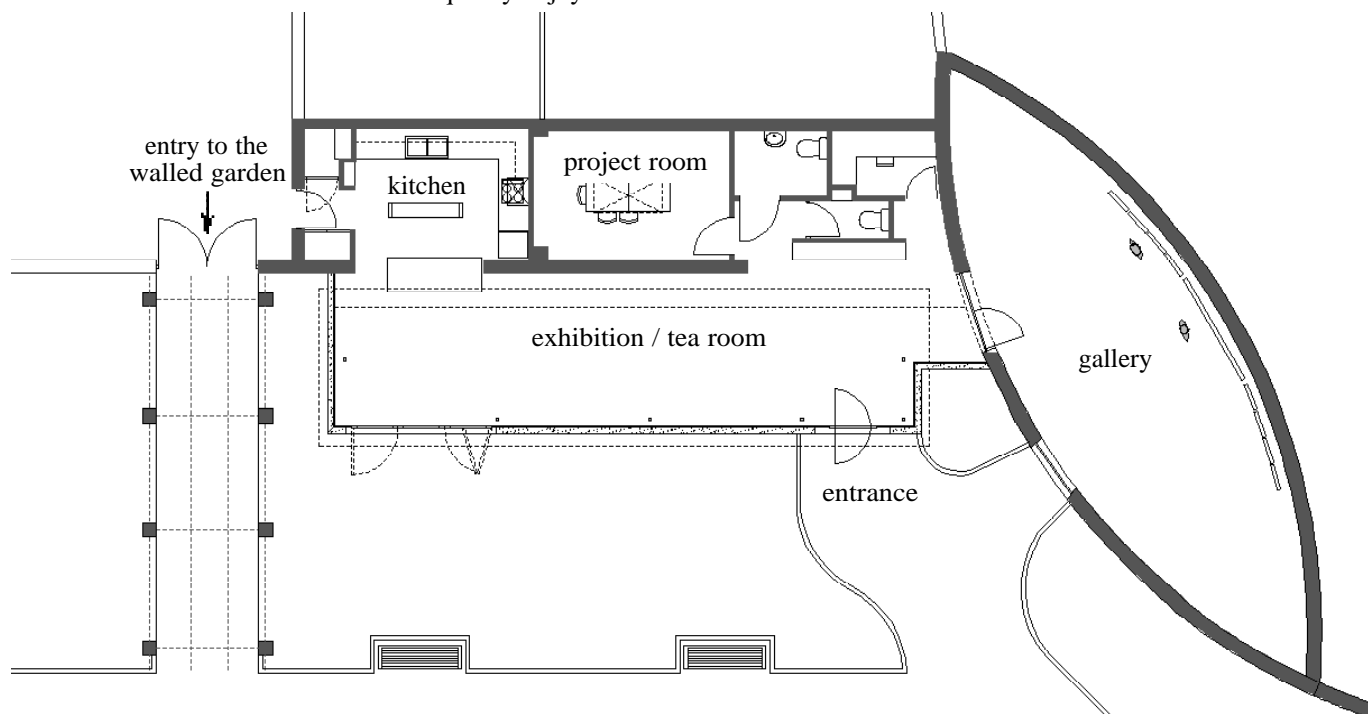
ous and overwhelming support of many members of our local community. For fear of leaving someone out we have not listed individuals here. However we hope to fulfil our long-held intention to publish a 'Book of the People of the Embroidery' in which the help of as many people as possible will be recorded. For this however we need further

sponsorship, as we cannot divert money away from the building, particularly as we still have to raise funds to complete its fitting out and underwrite its running costs for a year whilst we wait to see how much income it generates. So, please continue to support our events and visit the workshop and buy our merchandise.

...opening of the building

Finally, we hope the building will be finished by next April which will allow us time for fitting out before we have a grand

opening on the longest day of the year, and a celebratory concert in The Walled Garden on midsummer evening.



PLAN OF EMBROIDERY CENTRE

FUTURE EVENTS

International Evening

After the great success last year of our International Musical Evening, Gerry Cook is planning a repeat event for Saturday 4th February 2006 at the Riverside Arts Centre. Provided this proves to be possible, tickets are bound to be in great demand, so early booking will be essential.

Picnic in the Park

Once again our third annual Picnic in the Park in The Walled Garden provided a wonderful evening, the weather was glorious, and we are planning another next year. This event has proved to be a good fundraiser and helps us to reach our various targets.

NEW MERCHANDISE

In addition to our long-established cards, jigsaw puzzles, posters, mugs and marmalade etc., we have added a few new items in time for the Christmas Season. Robert Shaw has designed a delightful compact calendar for 2006 using images from the embroidery. It comes in a series of loose pages (CD size) beautifully packaged in a clear plastic case which can be folded out to stand vertically, display-

ing each month as they come along. Mailing packages are available from the workshop so they can be mailed overseas to friends and relations or indeed to any part of the UK. Also now available are minted sweets contained in small circular tins emblazoned with the superb image of the swan originally embroidered by Carole Tompkins.

Paul Watts has organised a classical music CD to add to

the Embroidery's product range. This will shortly be available and will include music by Schubert, Vivaldi, Bach, Chopin and many others.

In addition, as we near the wintry season we intend selling some mini-umbrellas, in green and embossed with the project's logo. It has been decided not to produce a new Christmas card this year, but cards are still available from

our previous years' supplies as well as our normal wide range of notelets, bookmarks and framed pictures. And when you visit to view these new items you can also buy a ticket or two for the latest raffle of a newly created specially framed embroidery – so please visit and help swell our funds. The Workshop will be open each Saturday during December as well as normal opening times.

...volunteer helpers for the building

The present intention is that the Centre will be manned by those of our wonderful team of embroiderers who feel able to continue to give their time and energy. It is also intended to widen our existing volunteer structure, and to that end a number of members of the newly established Friends organisation have already expressed an

interest in becoming helpers in the new Centre. Information regarding the Friends of the Sunbury Embroidery is on the back page of this newsletter.

One of the great successes of the temporary workshop has been the embroiderers carrying on with the embroidery whilst looking after the workshop and making vis-

itors welcome. Hopefully the embroiderers will do the same in the Centre where they will continue to greet visitors and manage the various merchandise. In this way the happy atmosphere that has always existed in the workshop will be transported the short distance along the road to the new building.